



NORDIC BUSINESS FORUM 2019

Event Checklist

- ___ Arrive early for check-in (if you missed the pre-check-in)
- ___ Figure out your way around the [venue](#) and find your seat
- ___ Watch interviews between sessions at our live stream studio
- ___ Eat! Try out our menu at lunch and snack breaks and let us know what you think!
- ___ Eat more! Explore the menus at onsite restaurants and food trucks
- ___ Drink lots of water to stay hydrated
- ___ Keep an open mind and network with other event guests
- ___ Book meeting with [Brella](#) and arrive early for your meetings
- ___ If you're a C-level exec, engage in discussions and network with people at our peer exchange tables
- ___ [Take notes](#) and interact with the topics to get the most out of each session
- ___ Visit our partner experience area in the networking hall
- ___ Find a quiet spot if you need to catch up on work
- ___ Go take a photo at the NBForum 2019 photo wall
- ___ Say hi to our staff in orange scarves and bowties — we're here to serve you!
- ___ Join the discussion on social media using #NBForum2019
- ___ Make the most of your evenings by continuing to casually network at our [day one afterparties](#)

Additional Notes



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Post-Event Checklist

- __ Tell us what you thought by giving feedback online or in-person
- __ Contact the people you met on and off Brella and follow-up on business opportunities
- __ Follow-up on missed connections by using NBForum 2019 as a talking point
- __ Share lessons and memories of NBForum 2019 with your friends and colleagues
- __ Stay tuned for the executive summary – you'll receive it by email!
- __ Go through the sketch notes by Linda Saukko-Rauta to refresh your memory
- __ Keep the conversation going on social media using #NBForum2019
- __ Turn those new ideas into action!

Additional Notes
