LEADER'S DIGEST



"Innovation only happens when you do it different from anybody else."

Sara Blakely

RE-ENGINEERING LEADERSHIP

"You have to have people who have been in power, but are willing to give it up."

What **Gary Hamel**, one of the most influential business thinkers, argues is that in today's world organizations are less capable and innovative than the people inside them. He highlights that as we are re-engineering our business models, we have to re-engineer our leadership and management, too.

In a conversation with Maddy Savage, Gary shares multiple insights related to leadership, innovation, and success.

<u>Listen to the entire discussion on Spotify</u>, or other popular podcast platforms.

LISTEN TO THE PODCAST

PREPARE FOR CONTINUOUS **TRANSFORMATION**

We've seen a lot of disruption over the past 20 years, but as you know: there's more to

come.

So, instead of dealing with one change at a time, you need to be prepared for continuous transformation. According to Costas Markides, a professor at London School of Business, you can do this by institutionalizing behaviours that will make your organization effective in responding to whatever disruption hits you. He refers to behaviours such as experimenting, working across silos, and taking personal responsibility.

For more, <u>watch Markides' keynote</u> from OBForum 2019 (available until 27 April).



WATCH THE VIDEO

LATEST ARTICLE BY

NORDIC Business Report



COVID-19 vaccinations are being distributed, Tesla started to accept Bitcoin, and one of the world's largest containerships ran aground at the Suez Canal. What else hit the world news during the month of March?

Check out the latest review by Nordic Business Report.

READ NORDIC BUSINESS REPORT

7 NOTIONS ON INNOVATIONS

"Innovation is risky when you make big bets, but it should never start with making big bets", says Alex Osterwalder, one of the world's leading innovation experts.

We recently hosted a Clubhouse discussion with Alex, where he talked about the importance of innovation and what it takes to be successful at it. During the conversation Alex shared 7 key insights to take into consideration when managing innovation.

Read the full discussion notes on our blog.

READ THE ARTICLE

WHAT INSPIRES US

"It's time to do things differently. Trust your team. Be radically honest. And never, ever try to please your boss."

In her book, No Rules Rules, INSEAD professor and NBForum Helsinki 2021 speaker, Erin Meyer, invites you to the secret world of the crazy yet super successful corporate culture of reinvention at Netflix together with the CEO Reed Hastings.

According to Meyer, this is a must read for anyone who creates, leads, or strives to innovate - and we couldn't agree more!

Read more about the book.

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