

## NORDIC BUSINESS FORUM LEADER'S DIGEST

"What you have is not as relevant as what you do."

Jessica Jackley



### 4 TECHNIQUES TO IGNITE TRANSFORMATION

There's never been a better time to change your mindset, challenge your assumptions and transform the way you do things at work. **Lisa Bodell**, an award-winning author and CEO of FutureThink, shared four techniques that will help you identify weaknesses, overcome challenges, and ignite transformation.

- ♦ **#1: Kill Stupid Rules.** Getting rid of stupid rules will help you question the way you do things at work and identify low-hanging fruit within the scope of your control.
- ♦ **#2: Drive Curiosity.** Leaders can—and should—drive curiosity by asking better questions. More provocative questions offer another method of challenging your way of thinking and revealing better ways to get things done.
- ♦ **#3: Overcome Obstacles.** We're better at solving other peoples' problems than our own. For help overcoming obstacles, give your problems away and seek solutions from others.
- ♦ **#4: Kill Your Company.** To uncover your biggest weaknesses and determine what needs to change, put yourself in your competitors' shoes and pretend to "kill your company."

[Read more about Lisa's thoughts on our blog.](#)

READ THE ARTICLE

### 5 PRACTICES TO LEAD WITH AN INFINITE MINDSET



What is the philosophy of *The Infinite Game*? And how can you lead your company according to it?

In our podcast episode, the leadership author and expert, **Simon Sinek**, lays out five required practices for leading with an infinite mindset:

1. Advance a *Just Cause*
2. Build Trusting Teams
3. Study Worthy Rivals
4. Prepare for Existential Flexibility
5. Demonstrate the Courage to Lead

LISTEN TO THE PODCAST

[Listen to Nordic Business Forum Audio](#) for the full keynote.

### TIPS TO ACHIEVE GREAT RESULTS THROUGH SELF-LEADERSHIP

The bestselling author, **Ryan Holiday**, helps us look at company leadership through the lens of personal leadership. Ryan joined us for a webinar a few months ago, where he discussed, for example, these topics:

- ♦ What are the internal scoreboard and external scoreboard and which one should you be focusing on?
- ♦ Why is ego preventing us to be as successful as we could be?
- ♦ Passion vs. Purpose, which one is more important?

[Watch the recording](#) to learn more.

WATCH THE VIDEO

### CULTURE AS A STRATEGY FOR GROWTH

How can you develop an organizational culture that helps your company to grow and succeed? On 26 August at 14:00 EEST, **Annicken Day**, the founder, CEO, and culture strategist at Corporate Spring, will share her insights on the issue. She will, for example, provide a practical and impactful model for high-performing, high-growth cultures.

You can tune into the webinar through [this link](#). We also welcome you to [join the LinkedIn event](#) to connect with other attendees!

JOIN THE WEBINAR

### WHAT INSPIRES US

"Principle #2: Truth is the essential foundation for producing good outcomes."

**Ray Dalio's** Principles have become popular tools for numerous business minds around the world. [In this 30-minute video](#), Ray, an American investor and hedge fund manager, shares how he developed these key life principles that helped him to build the world's largest hedge fund, Bridgewater Associates.



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