### ♦ NORDIC BUSINESS FORUM

#### LEADER'S DIGEST

"What you have is not as relevant as what you do."

Jessica Jackley

#### 4 TECHNIQUES TO IGNITE TRANSFORMATION

There's never been a better time to change your mindset, challenge your assumptions and transform the way you do things at work. **Lisa Bodell**, an award-winning author and CEO of FutureThink, shared four techniques that will help you identify weaknesses, overcome challenges, and ignite transformation.

- #1: Kill Stupid Rules. Getting rid of stupid rules will help you question the way you do things at work and identify low-hanging fruit within the scope of your control.
- questions. More provocative questions offer another method of challenging your way of thinking and revealing better ways to get things done.

   #3: Overcome Obstacles. We're better at solving other peoples' problems than our

• #2: Drive Curiosity. Leaders can—and should—drive curiosity by asking better

- own. For help overcoming obstacles, give your problems away and seek solutions from others.
- #4: Kill Your Company. To uncover your biggest weaknesses and determine what needs to change, put yourself in your competitors' shoes and pretend to "kill your company."

Read more about Lisal's thoughts on our blog.

READ THE ARTICLE

## 5 PRACTICES TO LEAD WITH AN INFINITE MINDSET



What is the philosophy of *The Infinite Game?* And how can you lead your company according to it?

In our podcast episode, the leadership author and expert, **Simon Sinek**, lays out five required practices for leading with an infinite mindset:

- 1. Advance a *Just Cause*
- 2. Build Trusting Teams
- 3. Study Worthy Rivals

the full keynote.

4. Prepare for Existential Flexibility5. Demonstrate the Courage to Lead

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# TIPS TO ACHIEVE GREAT RESULTS THROUGH SELF-LEADERSHIP

The bestselling author, **Ryan Holiday**, helps us look at company leadership through the lens of personal leadership. Ryan joined us for a webinar a few months ago, where he discussed, for example, these topics:

- What are the internal scoreboard and external scoreboard and which one should you be focusing on?
- be focusing on?Why is ego preventing us to be as successful as we could be?Passion vs. Purpose, which one is more important?

Watch the recording to learn more.

WATCH THE VIDEO

## CULTURE AS A STRATEGY FOR GROWTH

How can you develop an organizational culture that helps your company to grow and succeed? On 26 August at 14:00 EEST, **Annicken Day**, the founder, CEO, and culture strategist at Corporate Spring, will share her insights on the issue. She will, for example, provide a practical and impactful model for high-performing, high-growth cultures.

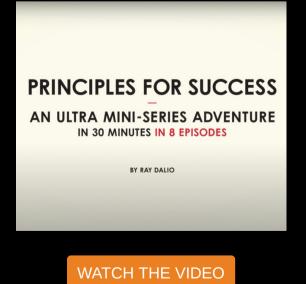
You can tune into the webinar through <u>this link</u>. We also welcome you to <u>join the LinkedIn event</u> to connect with other attendees!

JOIN THE WEBINAR

### WHAT INSPIRES US

"Principle #2: Truth is the essential foundation for producing good outcomes."

Ray Dalio's Principles have become popular tools for numerous business minds around the world. In this 30-minute video, Ray, an American investor and hedge fund manager, shares how he developed these key life principles that helped him to build the world's largest hedge fund, Bridgewater Associates.



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