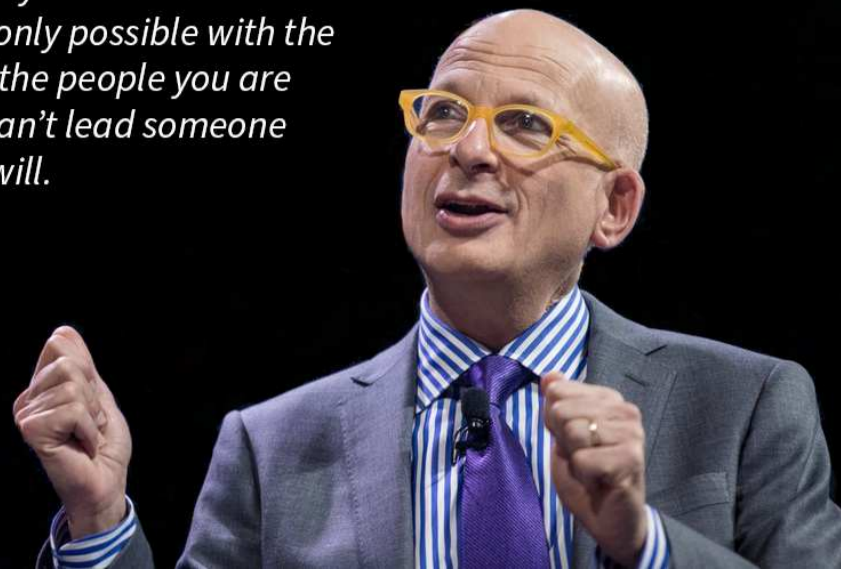


LEADER'S DIGEST

“We think that **leadership** is just a fancy way of saying management, but it's not. They're not alike at all. Leadership is only possible with the enrollment of the people you are leading. You can't lead someone against their will.

Seth Godin



IDEA OF THE MONTH

The idea of this month - leader's block - focuses on humanizing leadership.

“**Leader's block** is a condition in which a leader experiences a creative slowdown. In this state, leaders feel uninspired and demotivated and are unable to perform at their best”, says Ritu Mehrish.

According to Mehrish the key factors causing leader's block are the constantly changing working environment, new technological tools and increasingly heterogeneous teams.

To learn more about Leader's block and the remedies, listen to our Business as Unusual podcast with Ritu Mehrish [here](#).

LISTEN THE PODCAST

KEYNOTE BY SIMON SINEK

“There's no such thing as winning or losing. **There's no such thing as being the best. There's only ahead and behind. The goal is not to beat the competition, the goal is to outlast the competition.**”

Simon Sinek presented his ideas related to “The Infinite Game” at Nordic Business Forum Sweden 2019. Watch the full keynote and Q&A from the event!



WATCH THE KEYNOTE

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THANK YOU!

We hope you enjoyed reading our new monthly newsletter - Leader's Digest!

We tailored the content based on the survey we did for our newsletter subscribers a few months ago. Thank you for your input!

If you have any feedback, comments or concerns, feel free to reach out to us at info@nbforum.com.

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