



[Nordic Business Forum](#)

LEADER'S DIGEST

"The new generation works for you but is inspired by your big picture mission. Give them a sense of purpose and be clear."

Camilla Hesselund Lastein



SHIFTING PERCEPTIONS

In this interview from Nordic Business Forum Helsinki 2018, **Susan Cain** talks about the importance of acknowledging the diversity of personality styles in working life.

Here are a couple of top tips by Cain on how you can create space for authenticity as a leader:

- Sit down with your team and talk openly about what your personality style is like and find out what their styles are. You want to make sure that you're avoiding misunderstandings.
- Have 1-on-1s with your team. Talk about their personal ambitions and how the two of you can map out a plan for them to get there.
- Leave from a place of conviction. If you're an introvert and in a leadership position, chances are you got that way through a sense of passion and commitment for what you're doing. Don't lose sight of that space within you.

[For more insights by Cain, listen to the entire interview on Nordic Business Forum Audio.](#)

[LISTEN TO THE PODCAST](#)

THE FORMULA FOR SUCCESS



"It's never a question if the change is going to happen, but how do we actually get ready for that change", says **Nilofer Merchant**.

In her keynote at our event in 2015, Merchant encouraged us to unlearn all the things we hold true when thinking of our success equation. In the social era, true value is created by ideas - but how do you get your ideas to spread?

[Watch the full keynote here](#) to learn more (available until 9 April).

[WATCH THE VIDEO](#)

REINVENTING AND ADAPTING DURING CRISIS

Crisis forces change, it sparks innovation, and it requires us to learn how to get uncomfortable.

In addition to all the grief, stress, and uncertainty, this crisis can bring up something good. That's at least what **Randi Zuckerberg** believes. She even refers to the famous quote by Winston Churchill: "Never let a good crisis go to waste".

[Read more from our blog.](#)

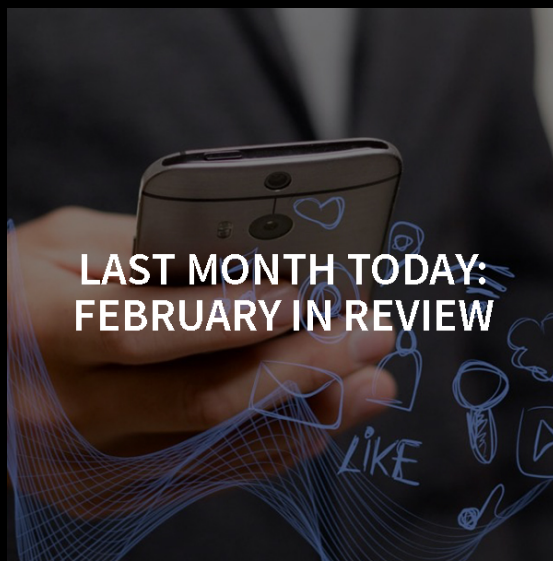


[READ THE ARTICLE](#)

LATEST ARTICLES BY



[Nordic Business Report](#)



What were some of the business news in the world in February?

Read the latest review by Nordic Business Report to find out.

[READ NORDIC BUSINESS REPORT](#)

FREE WEBINAR WITH RANA EL KALIOUBY

During our next webinar on 16 March, Affectiva co-founder and CEO, **Rana el Kaliouby**, will discuss her quest to humanize technology with Emotion AI — the technology that analyzes human expressions and reactions in context.

She will first give a keynote, where she will focus on issues such as:

- How to overcome the voice of inner doubt
- How to prioritize diversity and inclusion
- How to humanize technology before it dehumanizes us

After her keynote, we also host a live Q&A, where anyone has the opportunity to ask questions. [Join us by signing up for free on our website.](#)

[SIGN UP FOR THE WEBINAR](#)

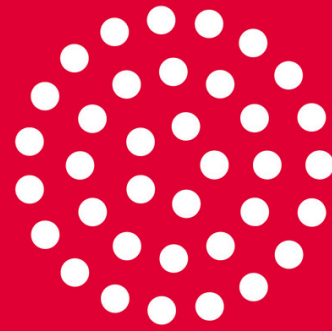
WHAT INSPIRES US

"Your sense of humor is like a muscle. Even if it feels weak right now the more you flex it the easier and more natural it becomes to make yourself and others laugh."

In a recent HBR Ideacast episode, Jennifer Aaker, a Stanford professor, and Naomi Bagdonas, an executive coach, discuss how to leverage the power of humor at work. [Listen to the episode here.](#)

PS. There are also many other great episodes, so we highly recommend the podcast in general!

HBR IDEACAST



[LISTEN TO THE PODCAST](#)

Building leaders who change the world by providing inspiration, knowledge, and networks.
See our upcoming courses and events [here](#)



[LinkedIn](#)



[Facebook](#)



[YouTube](#)



[Instagram](#)



[Twitter](#)

This email was sent to: %%emailaddr%%
You can change your email preferences at any time or you can unsubscribe
[Privacy Policy](#) [Update Profile](#) [Manage Subscriptions](#) [Unsubscribe](#) [Web Version](#)

Copyright © %%Member_Busname%%. All rights reserved.

%%Member_Addr%%, %%Member_City%%, %%Member_State%%, %%Member_PostalCode%% %%Member_Country%%