

LEADER'S DIGEST



"We desperately need more leaders who are committed to courageous, wholehearted leadership and who are self-aware enough to lead from their hearts, rather than unevolved leaders who lead from hurt and fear."

Brené Brown

5 LEVELS OF LEADERSHIP

In his book, *Good To Great*, Jim Collins, a top leadership author and researcher, establishes 5 levels of leadership:

- **Level 1. Highly Capable Individual.** The first level of leadership is all about having good individual skills.
- **Level 2. Contributing Team Member.** Level 2 leaders have great team skills.
- **Level 3. Competent Manager.** Level 3 leaders have excellent management skills.
- **Level 4. Effective Leader.** Level 4 leaders catalyze commitment to and pursuit of a clear and compelling vision.
- **Level 5. Executive.** The highest-level leaders, build enduring greatness through a paradoxical blend of personal humility and professional will.

Almost everyone can strive to become a level 5 leader by embracing humility and channelling ambition to a cause. [If you want to read more about the 5 levels of leadership by Collins, tune into our blog.](#)

READ THE ARTICLE

LEADERSHIP VS MANAGEMENT

"In the face of all the change, we are not going to be able to manage our way out of it. We are going to have to lead, and leadership is not the same as management."

In his keynote at our Nordic Business Forum Stockholm event in 2018, Seth Godin, a world-renowned author talked about the difference between leadership and management. [Get inspired by watching the entire speech here](#) (available until 10 December 2020).



WATCH THE SPEECH

LATEST ARTICLES BY

NORDIC Business Report



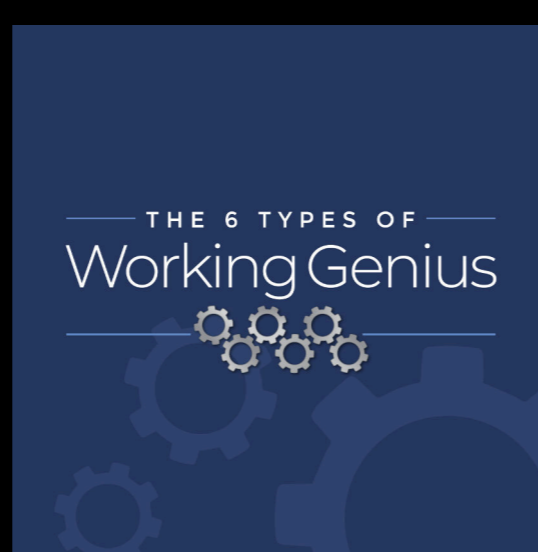
An article reviewing what happened in the world during the month of October.



An article explaining the new model by the leadership expert, Patrick Lencioni.

READ MORE

WHAT INSPIRES US



As true fans of Patrick Lencioni, a leadership author and expert, we really enjoyed his recent free online keynote related to his new 'The 6 Types of Working Genius' model.

The keynote is available until 15 November, and [you can watch it here.](#)

WATCH THE KEYNOTE