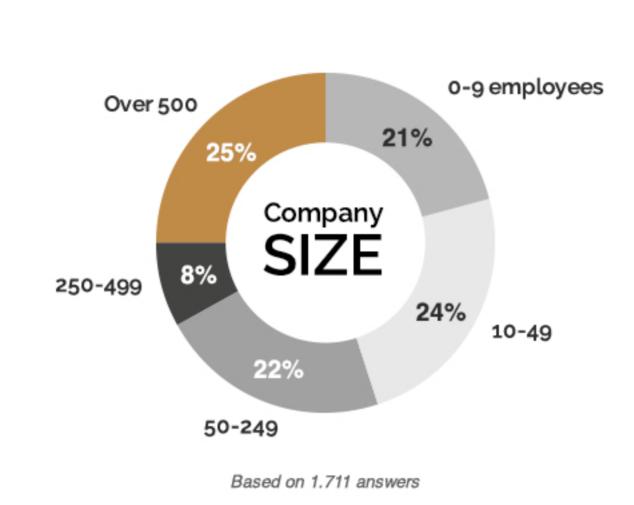


Nordic Business Forum 2015 Feedback summary

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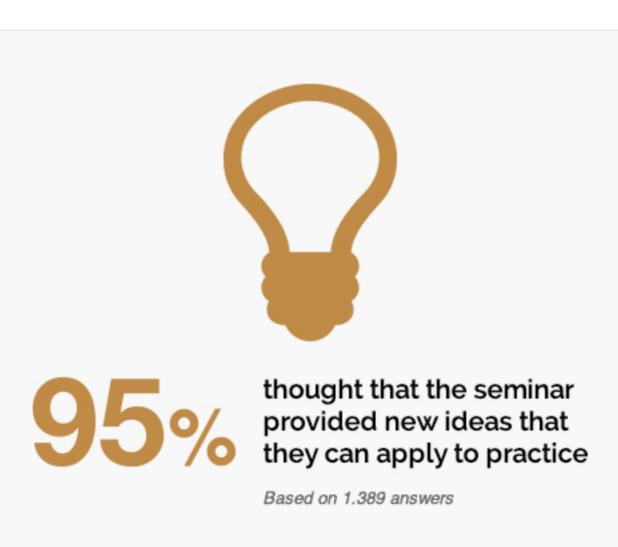


Nordic Business Forum Feedback Summary 2015

Most common title among participants

CEO
(24.4%)

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Customer Service in the Seminar









Based on 1.846 answers

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95.8%
Thought that the advance materials, videos and informing of the seminar were good or excellent

9

97.5%
Thought that the schedule of the seminar was good or excellent

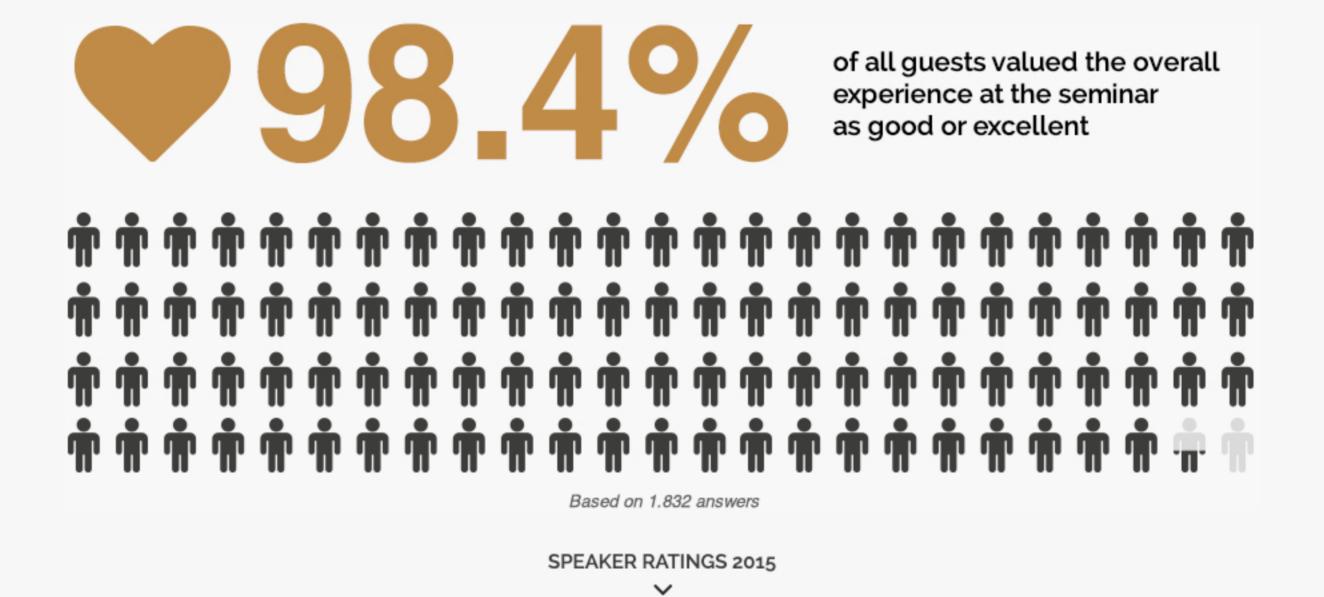
Based on 1.862 answers

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Speaker Ratings 2015 GRADING SCALE 1 = WEAK - 6 = EXCELLENT 4.03 5.20 4.36 5.63 Guy Kawasaki Arianna Huffington **Nilofer Merchant** John Maxwell 4.63 5.65 4.40 4.64 Alf Rehn **Simon Sinek Mette Lykke** Keith Cunningham 3.89 4.09 4.64 4.71 Ben Bernanke Björn Wahlroos Antoni Lacinai **Garry Kasparov**



of the guests would recommend the event to others

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Based on 1.794 answers